



International Conference on Information Technology and Management for the Sustainable Development

Uttaranchal University, Dehradun Uttarakhand, India

"Selected Papers will be published in UGC/Scopus/WoS-ESCI Indexed Journal"

STEERING COMMITTEES

Chief Patron

Shri Jitendra Joshi, Chancellor, Uttaranchal University

Patron

Prof (Dr.) N.K. Joshi, VC, Uttaranchal University

General Chair

Dr. N. L. Verma, MUST, India

Conference Chair

Prof. (Dr.) Pradeep Suri, Director/Dean, UIM, Uttaranchal University.

Conveners

Dr. Sonal Sharma, Head, Department of Computer Application, UIM, Uttaranchal University. Dr. Anshul Sharma, Head, Department of Management, UIM, Uttaranchal University.

Advisory Board Chairs

Prof. S Qamar, KSA, Saudi Arabia

Dr. Mayank Singh, University of KwaZulu-Natal, South Africa

Prof. S C Sharma, IIT Roorkee, India

Dr. A Pratap Singh, NIT, Meghalaya, India

Dr. Sandhya Tarar, GBU, Gr. Noida, India

Dr. Manoj Diwakar, DIT University, India

Dr. Rakesh Kumar, MMMUT Gorakhpur, India

Dr. Alok Kumar, JKLU, RJ, India

Dr. M. Khan, Injatzat Data System, UAE

Mr. Vishnu Dutt, CISCO, Bangalore, India

TPC Chair

Dr. S.P. Gairola, Dean- R&D, Uttaranchal University, India

Organizing Chairs

Mr. S. K. Verma, Life Way Tech India

Mr. Stayendra Kumar, Life Way Tech India

Mr. Varun Verma, Life Way Tech India

CALL FOR PAPERS

Authors are invited to submit manuscripts reporting original unpublished research and recent developments in the topics related to the conference. It is required that the manuscript follows the standard IEEE format. Authors can submit full papers of up to 10 pages.

ICITMSD-2019 will cover a wide range of issues related to Information Technology, Engineering Technology, Computer Applications, Future computing, Business and Management problems and their applications in education, and other subjects for Sustainable Development.

PAPER SUBMISSION

ICITMSD-2019 welcomes the submission of research papers that meet the general criteria of original and scientific excellence in Information Technology, Engineering Technology, Computer Applications, Future computing, Business and Management problems and their applications in education, and other subjects for Sustainable Development.

All selected papers will be Double-Blind Peer Reviewed and will be published in SCOPUS Indexed Journals or UGC Approved Journals. The Paper will be published as Journal paper (Regular / Special Issue) not just as conference proceedings. All papers must be submitted via **EasyChair**: https://easychair.org/conferences/?conf=icitmsd2019

TRACKS (*The topics of the conference include, but are not limited to)

TRACK 1: Engineering & Technology- E-Learning, e-Governance, Internet of things, Smart Cities, m-Commerce, Biomedical Technologies, Water and Soil conservation, Urban, computing, Renewable Energies, Wireless/ Mobile Communication, Public Health, etc.

TRCAK 2: Advanced Computing- Machine Learning, Image processing interpretations, High-performance computing, Database and Data Mining, Security, Data Science, Machine to Machine, Big data-oriented computing, Mobile Edge Computing, Advanced Algorithms, Parallel Computing, Deep Learning, etc.

TRACK 3: General Management- SCM, CRM, International Trade, Financial Sustainability, SMEs, Economics and Finance, Collaborative Arts & Culture, Entrepreneurship, Management Information System, Knowledge Management and Organizational learning, E-Business Knowledge Management, E-Governance -Improving Business Process Efficiencies Management of E-Resources: Technology-Based Entrepreneurship, etc.

TRACK 4: Marketing, Finance and HR- Value Chain Analysis, Global Retailing: Innovation and Change Online advertising-issues & challenges, E-Marketing, B2C and B2B Marketing, Green Marketing, Customer Database and Database Marketing, Data Analysis to Improve Customer Experience, Emerging Economies, Investment Banking and Financial services, Group Dynamics, Managing Global Workspace, Employee Retention, etc.







Submission of Full Paper: July 15, 2019 **Notification of Acceptance: July 20, 2019** Submission of Camera-Ready Papers: July 30, 2019 Author's Registration (Early Bird): August 2, 2019 Conference Date: August 09-10, 2019

Conference Venue and Contact Detail

Uttaranchal University, Dehradun Uttarakhand, India

Contact: Mr. S. K. Verma/Dr. Sonal Sharma Mobile: +91-6350373161/+91-9897470470 Website: http://icitmsd.uim.lwtindia.com/

E-Mail: icitmsd@gmail.com